

April 2015 Newsletter



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CTAA March Minutes

Call to Order:

Gale Cochran-Smith called to order the business meeting of the Chisholm Trail Art Association (CTAA) at the Chisholm Trail Room at the Wellington State Bank in Bowie at 6 pm.

Roll Call/Minutes/Treasurer's Report:

- a. No minutes were read for the prior meeting which was held on March 12, 2015.
- b. Each member and guests present at this meeting signed the guest book in lieu of roll call.
- c. Bank balance as of March 31, 2015 was \$1,311.53

Business:

- a. Gale Cochran-Smith asked for the treasurer's report.
- b. Jack Milchanowski reported that no student had applied for a CTAA scholarship. The \$500.00 scholarship will be rolled over to next year for a worthy recipient.
- c. Gale Cochran-Smith gave a report on the Bowie Knife Project. The engineers are still deciding the space in which CTAA will make the design. CTAA will design the walkway around the sculpture
- d. Jennifer Hammer encouraged the members to respond to her survey.
- e. Upcoming shows and workshops were discussed. See website for more information.
- f. Gale Cochran-Smith gave information on the next two month's programs. Our May 14, 2015 meeting will be a field trip to Martus Jahva Haus & Bookstore in Saint Jo - for a presentation by artist Johnny Bone, 106 S. Broad, St. Jo, TX (across from Gazebo). The June 11, 2015 meeting will be a field trip to Ancient Ovens, 857 Childress Road, St. Jo, TX. We will meet at 7:00 p.m. Reservations required. Jennifer Hammer will send out notice in which members can reply. Price: \$23 per person
- g. The meeting consisted of a presentation by Susie Black Holaman. She showed various objects she had painted including painting on metal, wood, windows, and plexiglas sheets. She gave a demonstration of reverse acrylic painting. She shared her life as written in her book My Five Moms.
- h. "Artist of the Month" was voted on and by a majority vote named Gale Cochran-Smith.

Meeting was adjourned by President Gale Cochran-Smith. Minutes presented by Gunilla Coulson and ratified by Gale Cochran-Smith on April 9, 2015.

Susie Holamon

The April Presentation was from artist/writer Susie Holamon. She brought with her examples of her unique artwork which encompassed painting on just about anything she has on hand from cardboard to corrugated metal to old windows which she paints with a reverse painting method. Susie also brought her book with her entitled "My Five Moms" about her life growing up. We very much enjoyed her stories of her life, her teaching years and her latest projects in the art field. You can see her work at: www.artbysusieh.com

Thank you Susie!



Gale Cochran-Smith April Artist of the Month



Artist of the Month for April was our fearless leader, Gale Cochran-Smith shown here with her winning photograph entitled "Texas Sunrise II".



For more information on any of these workshops or the upcoming shows at the BFAC please check out their website!

Workshops for 2015:

- May 2, 2015: Advanced Glass Fusion Class, Debbie Malone
- May 9, 2015: Glass Mosaic Workshop, Debbie Malone
- May 16, 2015: Children's Art Workshop, Teresa Everett
- July 23 to 25, 2015: Randy Meador, Watercolor Workshop
- August 5 to 7, 2015: Kaye Franklin Oil/Pastel Workshop
- April 21 - May 30: **Friends of Highway 67-** Artists along the Highway 67 corridor exhibit their artwork with a theme of "Friends." The show includes paintings, sculpture, photography, etc.
- June 9 - July 18: **Creative Arts Society-** This Austin-based society is composed of artists from many different mediums who inspire cultural enrichment, community participation and who respect artistic and cultural diversity.
- July 28 - September 5: **24th Annual Juried Art Show and Competition-** 2D and 3D artwork both nationally and internationally compete for awards totaling \$6000.



Old Post Office Museum & Art Center

510 Third Street Graham, Texas 76450

Phone: (940) 549-1470 Fax: (940) 549-1478

www.opomac.net

SPECIAL RECEPTIONS FOR 2015:

May 2nd: Opening Reception and Awards Presentation for
"Art at the OPOMAC"
(May 2nd thru June 6th)

June 13th: Opening Reception for the
J.R. Cook Exhibit
(June 13th thru July 10th)

July 18th: Opening Reception for the
Ron Wickson & Brent Isom
Photography Exhibit
(July 13th thru August 8th)

August 13th: Opening Reception for the
Graham Art Guild Lake Country
Art Show
(August 10th thru August 28th)

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At the OPOMAC



At the Kemp

Exhibition of Photographs by: David Caroll



West End Gallery: May 1st-June 27 2015

“In combining my interest in art and background of drawing and painting, as well as having an artistic family, I have developed a real passion for the art of photography. My primary focus with photography has been on composition, vision of light and attraction of shape and design. Daily I see people, objects, and landscapes that continually inspire my love for photography. I have become fascinated by the rhetoric of the image. In using my creativity to explore the world around me through photography, I have developed a real passion for this art.” ~ *Dave Caroll*



For information on Summer Art Camps for Children and Workshops for Adults please visit the Kemp Center's website!

Kemp Center for the Arts

1300 Lamar

Wichita Falls, Texas 76301

Phone: (940) 767-2787

Fax: (940) 767-3956

Email: info@kempcenter.org

Hours

Monday - Friday 9:00am - 5:00pm

Saturday 10:00am - 4:00pm

(Closed on Sundays)

Arts Alive! Home and Garden Festival

The Arts Alive! Home & Garden Festival is a gathering of businesses from the community, Member Organizations, and local artists. They come together under one very large roof so that everyone from our region may learn more about how to have a better home, a beautiful garden, and to enrich their lives with art.

Vendors come to this event from Wichita Falls and the region to present their products and services. Member Organizations explain the services they provide that will bring you a wonderful quality of life. Artists present their talents and accomplishments to inform the community as to what level of art is available to all using color, context, and imagination.

This festival is possible because of a combined effort of committee members, volunteers, organizations, and the community. The Home & Garden Festival makes it possible for the Kemp Center for the Arts to offer a treasure in the form of art galleries, classes for all ages, and youth camp programs that meets our goal to nurture and strengthen the artistic, cultural, and educational quality of the community.





Weatherford Art Association
Firehouse Gallery & Art Studio
 SPONSORED BY MESH.NET

Weatherford Art Association



PEACH FESTIVAL SHOW REGISTRATION

Thursday June 25th - Friday June 26th 4 pm - 7 pm

Saturday June 27th 10 am - 3 pm

Show Opens Saturday, July 11th.

Non-Members: \$15 entry fee / Members: \$10

Limit 3 entries / cash and awards

AWARDS RECEPTION: Saturday, July 11, 3 pm

Pick up work by August 10th

See www.weatherfordart.com for information or contact:

Kathy Cunning: kathycunning@sbcglobal.net

Workshops

Marian Hirsch, Pastel Artist

Join Marian Hirsch for a pastel workshop May 12th & 13th 9:30-3:00

Marian Hirsch is a professional artist and a signature member of the prestigious Pastel Society of America as well as Pastel Society of the Southwest. Her pastel paintings have been published in American Artist, Artist's Magazine and International Artist Magazine.

"The brilliance of color is one of the most seductive characteristics of the pastel medium for me. I will share how I approach my own work from inspiration to working methods and will go over many of the resources available today for pastel enthusiasts. I'll be focusing on the visual language of the landscape as nature continues to provide a powerful catalyst in the evolution of my work."

Cost for The Woman's Club Art Department Members is \$60. **Non Members of The Woman's Club of Fort Worth is \$85.** Your check holds your place.

Please make checks payable to **The Woman's Club Art Department**

Mail to: **Carolyn Watkins, 4716 Wild Turkey Trail, Arlington, TX 76016-1950**



Nancy Boren Oil Artist

Join Nancy Boren for an oil workshop May 19th and 20th 9:30 to 3:00

We are pleased to welcome Nancy Boren back for another Oil Painting Workshop this May. Nancy Boren's first painting, a watercolor, was done at age 12 while sitting next to her artist father, James Boren, as he painted at the Grand Canyon. Since then she has branched out to original print making and oil painting, depicting a variety of landscape and marine subjects, and is often captivated by scenes in which the figure fills the canvas.

Cost for The Woman's Club Art Department Members is \$115. **Non Member of The Woman's Club of Fort Worth is \$150.** Your check holds your place.

Please make checks payable to **The Woman's Club Art Department**

Mail to: **Carolyn Watkins, 4716 Wild Turkey Trail, Arlington, TX 76016-1950**

Workshop is limited to 15 participants so please send your check in early.



Nel Byrd, Watercolor Artist

Join Nel Byrd for a watercolor workshop May 5 & 6th 9:30-3:00

Nel is a signature member of several watercolor societies and her work has been included in many publications and books. She paints in a loose, impressionistic style and her works often depict strong light and dark patterns with the play of light giving excitement and interest to any subject. She will help participants complete a painting each day.

Cost for The Woman's Club Art Department Members is \$85. **Non-Member of the Woman's Club of Fort Worth \$125.** Your check holds your place.

Please make checks payable to **The Woman's Club Art Department**

Mail to: **Carolyn Watkins, 4716 Wild Turkey Trail, Arlington, TX 76016-1950**

Workshop limited to 15 participants so please send your check in early.



Wichita Falls Downtown Development Event!



Downtown Art and Soul Festival

Saturday, June 20, 2015

4:00 pm - 10:00 pm

Indiana Avenue between 9th and 10th

Register your art booth now!

Go to:

www.bit.ly/ArtnSoulApp2015

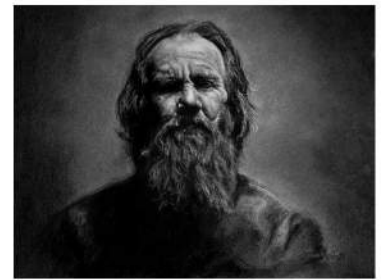
Question? Contact us at:

assistant@downtownproud.com or call

940.322.4525

CTAA May Presentation May 14th Johnny Bone

ROAD TRIP! Johnny Bone presents his art in the courtyard patio at Martus JahveHaus Coffee Shop in Saint Jo (106 S. Broad Street - on Highway 82 across from the square - phone: 940-783-5544)



While living in Nashville and going through a bout of severe depression January 2005, is when Johnny picked up a pencil and made an attempt to sketch a friend. That is when he discovered his passion for art. Later that year he then was offered an opportunity and privilege to study for four years at SouthGate Studio, Franklin TN., under the supervision of Jody Thompson. Jody mentored under world renown New York artist, Daniel Greene. He gives credit to God to moving him into this field and for placing people in his life for this wonderful journey!



I was asked recently by someone to give an opinion on why people don't seem to be signing up for the various workshops that they offer. They have workshops on all kinds of things from fine art, jewelry, pottery, illustration, etc. She said their attendance has dropped dramatically for all the workshops, some have to be canceled and she didn't know why. So I decided to see what kinds of answers I could find. I sent out a questionnaire to all the CTAA members asking them several questions about workshops. I also decided to contact several friends who are professional artists to get their opinions on workshop attendance. Along with these sources I looked at various websites to learn what it takes to set up a workshop. Below are the results that I have managed to discover.

I hope everyone finds this interesting.

The Results

1. Have you ever attended a workshop and did you enjoy it?
Most who responded said they had attended workshops and only a couple of them said they did not like the workshop they attended.

2. If you haven't attended any workshops, why not?

3. Are there any workshops that aren't ever offered that you would attend?

4. What is the most important part of a workshop that would get you to sign up?

The answers to questions 2, 3 and 4 mainly have to do with the fact that the subject they are interested in just hasn't been offered. Certain artists specializing in fields other than painting have a hard time finding a workshop that deals with their interest. Perhaps adding a comment area to your gallery/association website for people to leave a message as to what they would really like to learn would be an idea.

5. Which is more important to you and why on attending or not attending a workshop:

a) Price Ranked as not important or #3

b) Medium Ranked #1 or #2 by most

c) Instructor Ranked #3 by most

d) Place Ranked #2, #3 or #4

e) Length of the workshop Ranked #5

It appears that different things are important to different individuals in their decision.

If you could pick a meeting presentation what would it be?

I have answers from fiber art, mixed media to marketing your art.

Would you prefer an interactive presentation or just to watch the person giving the presentation?

Most prefer an interactive presentation if possible.

Would you like to change the CTAA meetings to another night?

Most say our meeting night is fine. There is never a perfect time for everyone no matter when you hold it.

Second, this is a compilation of the comments from friends of mine in the field.

A few are lucky enough to not have to worry about attendance at the workshops they give. They do say they are very fortunate to be able to say that their workshops always have waiting lists.

One comment I saw several times was that the skill and notoriety of the instructor are a big draw for filling up workshops. Attendees want to say they took a workshop from certain well known artists and if it included an exotic destination for the workshop that was a plus for a select set of people. There are workshops held all over the globe. If you want to learn any type of art you can find a workshop to take just about anywhere.

Several have mentioned in today's market they believe the person considering taking a workshop wants value. The price of taking a workshop if you do not already have all the pastels, watercolors, oils, acrylics, brushes, paper, canvas, etc., is a huge expense for a novice to invest in for something they might not have tried before and might decide they don't really like.

Driving at night is a big thing. Most people do not want to take a workshop at night because of that reason. Yes, it's unavoidable for a lot of workshops but it was brought up enough times that it does need to be taken into consideration.

The cost of lodging is another consideration. If the workshop is not close enough for the person to stay in their own home at night the cost of a motel stay in addition to the cost of the workshop itself can deter people from coming.

Time and money are valuable, there are many other things going on in our lives today and prioritizing all of them can get in the way. Time and money are always a huge factor in deciding to take a workshop. Uncertainty, instability and a general malaise toward spending money in our current economy puts a damper on what might be considered an unnecessary and frivolous activity.

One advantage the average person has today is the seemingly unlimited videos you can watch online now. Absolutely anything you might want to learn to do you can find a video online either for free or a nominal fee and watch to your hearts content. I would imagine that being able to have access to all this information is what garners a big portion of the otherwise possible attendees at workshops.

Some suggestions especially geared for art association meetings are to have a free class or workshop once a month and throw in a pay class maybe every couple of months at a reasonable price. A recent pay workshop from one friend was described as: *Chinese Brushstroke class. \$130 for 2 days. The price included: ink, 4 brushes, Chinese paint kit, papers, Porcelain dish and lunch.*

The most important quote I have to share is from a very dear friend and wonderful artist:

"Perhaps the very act of creating something beautiful in an ugly world could be used a future draw for classes. I only know when I am making art; I am in the most joyful place I can ever hope to be in, in this life anyway." -Janet R. Thompson-

There are many websites you can access that will help you plan a workshop. An article I particularly thought was helpful and worth the time to read was "The Benefits of Teaching Artist Workshops" found at:



This was not in any way a scientific survey, just my attempt to answer a question put to me and I thought a discussion of the topic was worthy to pursue. I hope it helped answer some questions too.

Huge thanks to all who graciously participated in my survey questions! If you have any other comments to add to this please let me know!

